

A pro-active approach to investment news

Shale Monitor eNewsletter

The Shale Monitor eNewsletter, delivered each month to over 36,000 opt-in subscribers, includes the latest stories and highlights providing more access to the most important E&P information.

- :: Over 36,000 subscribers
- :: 19% open rate
- :: 23% click rate

Stats estimated over six months.

Global Shale Monitor eNewsletter

The Global Shale Monitor eNewsletter provides an international perspective to independents, analysts and investors. Get the latest in exploration and investment headlines with a reach that spans the globe.

- :: Over 30,000 subscribers
- :: 16% open rate
- :: 17% click rate

OGFJ Online

Our newly redesigned website provides timely access to editorial you won't find anywhere else.

An important adjunct to our publication, OGFJ.com provides late-breaking news feeds along with searchable archives of every print article going back to the very first issue in 2004.

With more than 320,000 unique visitors this year, OGFJ.com is an invaluable resource for OGFJ readers and is the ideal place to reach an elite audience of senior-level executives.

OGFJ Online Stats:

- :: Page Views226,759
- :: Unique Visitors80,270
- :: Avg. Time Spent on site..... 6.55 min.
- :: Topic Center Page Views91,846

Stats estimated over six months.

Key Editorial Elements

Deal Monitor



Deal Monitor – Includes a collection of year-to-date oil and gas industry transaction sheets broken down by month and week and includes corresponding articles and reports.

Leader Board 728 x 90

Page Peel



Square 180 x 150

Skyscraper 160 x 600

Unconventional Resources Center



Unconventional Resources Center features up-to-date information covering the latest shale plays, tight sands, coalbed methane, etc.

- :: Barnett
- :: Eagle Ford
- :: Utica
- :: Marcellus
- :: Bakken
- :: Permian Basin